Business

Business is the activity of producing or buying and selling products generally for profit.

- Book: Exploring Business
- Book: Introduction to Business (OpenStax)
• Book: Introduction to Business (Lumen)

• Book: Fundamentals of Business (Skripak)

• Book: Building Strategy and Performance

• Book: Growth and Competitive Strategy in Three Circles
• Book: A Primer on Sustainable Business

• Book: Sustainability, Innovation, and Entrepreneurship

• Book: International Business

• Book: Electronic Commerce - The Strategic Perspective (Watson, Brethon, Pitt, and Zinkan)