Business

Business is the activity of producing or buying and selling products generally for profit.

- Book: Exploring Business
- Book: Introduction to Business (OpenStax)
- Book: Introduction to Business (Lumen)
- Book: Fundamentals of Business (Skripak)
- Book: Building Strategy and Performance
- Book: Growth and Competitive Strategy in Three Circles
- Book: A Primer on Sustainable Business

- Book: International Business

- Book: Entrepreneurship and Innovation Toolkit (Swanson)

- Book: Business Plan Development Guide (Swanson)
• Book: Getting Started as an Entrepreneur (Wikibook)

• Book: Developing New Products and Services

• Book: Introduction to Contracts, Sales and Product Liability

• Book: Business Ethics (OpenStax)
Book: The Business Ethics Workshop

- Book: Business Communication for Success

- Book: Student Engagement Activities for Business Communications (Ashman et al.)